

Age-Friendly Regina Goals 2022

Based on the discussion at the Age-Friendly Regina Steering Committee planning session December 1, 2021.

1. Improve visibility of Age-Friendly Regina in the community

Status: new

Duration: long term

Priority: high

- Develop a communications plan
 - Define Age-Friendly Regina Spokesperson
 - Define what to communicate
 - Define to whom to communicate
 1. Stakeholders
 2. Potential Stakeholders
 3. Letters to the Editor, as appropriate
 4. Media
 - Add information to Age-Friendly Saskatchewan web page
 - Add Age-Friendly Regina information to City of Regina web page
 - Local talk show participation
- Recognition of Age-Friendly progress by Government of Saskatchewan
 - Complete/submit required documentation as required
 - Notify Stakeholders of recognition ceremony (Fall, 2022)
 - Communicate recognition status to community

Low priority:

- Communication tools
 - Identify sources to provide web resources:
 - Hosting
 - Design
 - Updating, ongoing support
 - Newsletter design, content

2. Complete and monitor the implementation of the City of Regina Age-Friendly Checklist

Status: in progress

Duration: intermediate

Priority: high

- City resources to provide implementation updates
- Joint review and effectiveness assessment
- Update as required
- Communication to community

3. Gather information from the community

Status: ongoing

Duration: long term

Priority: medium (due to Covid)

- aim to complete 1000 surveys or equivalent with a minimum 10% increase this year
 - Focus Groups
- Gather information from under-represented groups
 - Sask Housing Authority residents
 - RTSIS (Regina Treaty/Status Indian Services)
 - Newcomers
 - Other under-represented areas of our community

4. Expand/engage stakeholders/supporters

Status: ongoing

Duration: intermediate

Priority: high/low

High priority:

- Expand Stakeholders/supporters including specialty areas for leverage and support
 - Define specific areas needed for leverage and support

- Semiannual gatherings
 - Updates on goals and activities
 - Feature a Stakeholder organization and their contribution
 - Feedback on goals for next year
 - Feature other Age-Friendly Saskatchewan community
 - Promote how Stakeholders can help Age-Friendly Regina
- Engage with resources representing Age-Friendly Regina on external committees/focus groups/consultations
 - Define expectations
 - Get regular updates
 - Communication participation
- Support SSM initiatives
 - Ageism
 - Home Support initiative

Low Priority:

- 3-4 newsletters annually
- Pilot skills database and inventory with Steering Committee
- Gather data and populate skills database
- Gather information about Stakeholder organizations
 - Interview
 - Newsletter features

5. Snow Angel Program/Snow Ploughing and Removal

Status: new

Duration: short term

Priority: high

- Snow Angel program
 - Follow City funding decisions
 - Work with Snow Angel funded organizations to ensure Age-Friendly Regina needs are met
- Define issues with snow ploughing (sidewalks, driveways, bus stops, mail boxes and parking)
 - Lobby city for changes