Age-Friendly Regina Goals 2022

Based on the discussion at the Age-Friendly Regina Steering Committee planning session December 1, 2021.

1. Improve visibility of Age-Friendly Regina in the community

Status: new
Duration: long term
Priority: high

○ Develop a communications plan
  ■ Define Age-Friendly Regina Spokesperson
  ■ Define what to communicate
  ■ Define to whom to communicate
    1. Stakeholders
    2. Potential Stakeholders
    3. Letters to the Editor, as appropriate
    4. Media
  ■ Add information to Age-Friendly Saskatchewan web page
  ■ Add Age-Friendly Regina information to City of Regina web page
  ■ Local talk show participation

○ Recognition of Age-Friendly progress by Government of Saskatchewan
  ■ Complete/submit required documentation as required
  ■ Notify Stakeholders of recognition ceremony (Fall, 2022)
  ■ Communicate recognition status to community

Low priority:

○ Communication tools
  ■ Identify sources to provide web resources:
    • Hosting
    • Design
    • Updating, ongoing support
  ■ Newsletter design, content
2. Complete and monitor the implementation of the City of Regina Age-Friendly Checklist

   Status: in progress
   Duration: intermediate
   Priority: high

   ○ City resources to provide implementation updates
   ○ Joint review and effectiveness assessment
   ○ Update as required
   ○ Communication to community

3. Gather information from the community

   Status: ongoing
   Duration: long term
   Priority: medium (due to Covid)

   ○ aim to complete 1000 surveys or equivalent with a minimum 10% increase this year
     ■ Focus Groups

   ○ Gather information from under-represented groups
     ■ Sask Housing Authority residents
     ■ RTSIS (Regina Treaty/Status Indian Services)
     ■ Newcomers
     ■ Other under-represented areas of our community

4. Expand/engage stakeholders/supporters

   Status: ongoing
   Duration: intermediate
   Priority: high/low

   High priority:
   ○ Expand Stakeholders/supporters including specialty areas for leverage and support
     ■ Define specific areas needed for leverage and support
○ Semiannual gatherings
  ■ Updates on goals and activities
  ■ Feature a Stakeholder organization and their contribution
  ■ Feedback on goals for next year
  ■ Feature other Age-Friendly Saskatchewan community
  ■ Promote how Stakeholders can help Age-Friendly Regina

○ Engage with resources representing Age-Friendly Regina on external committees/focus groups/consultations
  • Define expectations
  • Get regular updates
  • Communication participation

○ Support SSM initiatives
  • Ageism
  • Home Support initiative

Low Priority:

○ 3-4 newsletters annually
○ Pilot skills database and inventory with Steering Committee
○ Gather data and populate skills database
○ Gather information about Stakeholder organizations
  ■ Interview
  ■ Newsletter features

5. Snow Angel Program/Snow Ploughing and Removal

Status: new
Duration: short term
Priority: high

○ Snow Angel program
  ■ Follow City funding decisions
  ■ Work with Snow Angel funded organizations to ensure Age-Friendly Regina needs are met

○ Define issues with snow ploughing (sidewalks, driveways, bus stops, mail boxes and parking)
  ■ Lobby city for changes