



# Age-Friendly Saskatchewan

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WHAT'S HAPPENING IN AF COMMUNITIES HERE AND ELSEWHERE!



Be sure to scroll all the way down -- you won't want to miss anything!

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## Age-Friendly Saskatchewan Connector October 10, 2023

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We're pleased to welcome you to the ninth regular issue of the **Age-Friendly Saskatchewan Connector**.

These newsletters keep you informed on what we're doing in AF Saskatchewan, new things that are happening in the communities, and more.

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### Age-Friendly Events



## Age-Friendly Gathering, Fall 2023 (via Zoom)



### The Whys, Whats and Hows of Age-Friendly Social Media and Websites Where do you fit in?

Our Fall Gathering Tuesday October 17 from 9:30-11:30 AM will focus on creating AF Community SOCIAL MEDIA AND WEBSITES, particularly thinking about why to do this, and best practices if/when you do.

This is a topic that AF Committees have been asking about for some time as you increase your media presence in your communities. Here's your opportunity to increase your understanding of how to do that effectively.

Please attend if you have these things in place, as well as if you're thinking about it, or simply need more information before moving forward. There will be something for everyone.

The online world moves fast, and we must constantly learn and adapt even if we are familiar with webpages and social media.

SSM staff whose work focuses on communication will resource this event with topics such as:

- 5 thoughts about "why" to use websites/social media

- 5 tips for developing an AF website or webpage
- 10 tips for an effective AF Facebook page

Although each AF Community has a page on the AF Saskatchewan website, we strongly encourage you to develop your own media especially if you are a busy Committee or have been established for more than a year.

To register, please email Catherine.

Again, that's

**Date: Tuesday, October 17**

**Time: 9:30 - 11:30 a.m.**

**Topic: Social Media And Websites: Whys, Whats and Hows**

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## Next AF Coffee Hour (via Zoom)



Given the success of the first AF Coffee Hour on Community Directories, we're looking forward to the next one. Open to any members of the AF SK Network.

**When: Tuesday October 31 from 10-11 AM.**

**Topic: Age-Friendly Logos and Community Signs**



Are you using your AF community logo on correspondence, posters, social media, everywhere you can raise the profile of AF in your

community? Have you considered an Age-Friendly sign (particularly communities that have been recognized as Age-Friendly by the Sask Government)?

Imagine yourself dropping in to the local cafe to slide into a booth for a friendly chat over your favourite morning hot beverage. This informal coffee hour might be just what you need to share ideas. Halloween costumes optional! ☐ Facilitated by Catherine Barnsley, AF Communities Staff.

Email Catherine to receive the zoom link.



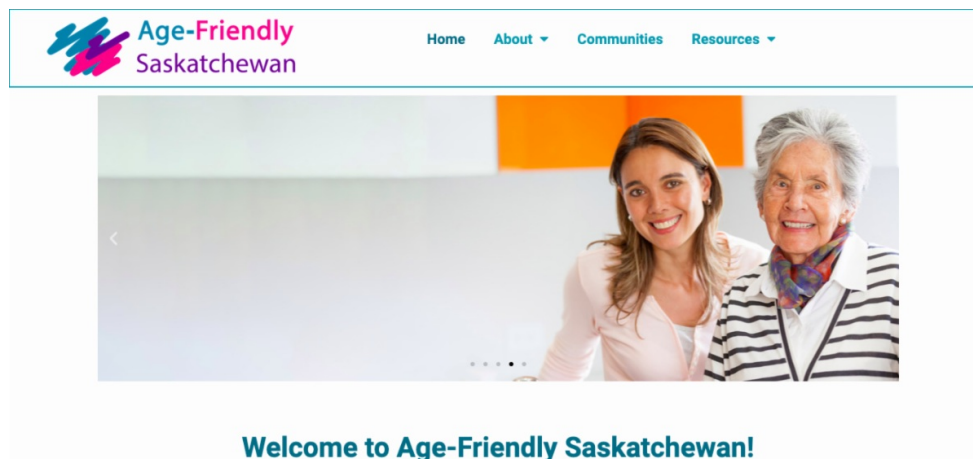
**DIRECTORY**

## Community Directories

At the September Coffee Hour, we had a rich one-hour conversation about community directories. [Click this link](#) for the highlights of the discussion, whether or not you've already completed your directory.

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## Updates to the AF SK Website

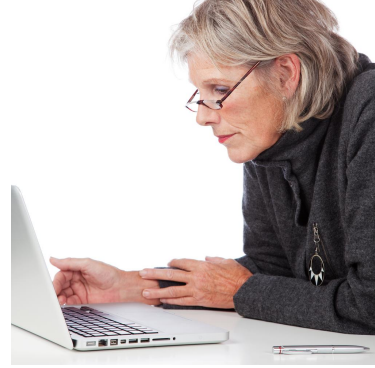


### Website Updates in Progress!

Beth has heard from a few AF Committees with updates for your community page on

the AF SK website, and will be working on those in October.

Thank you to those who sent in their updates! The next general update will be in the Spring of 2024. Watch this space for an announcement.



**AF Committees:** Please identify one person for Beth to relate to regarding your Community Page if we don't already know who that one person is.

Please send that info to Beth.

Thank you!

**Are You Planning to Apply for Community Recognition or Maintaining Recognition in 2024?**



Applications will be due in March, 2024 for Recognition in the Fall of 2024. More info to follow soon.

If you are a Committee that is considering applying, please add this item to your Action Plan for 2023-24.

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**What's Happening at the Saskatchewan Seniors Mechanism?**



*Older  
Adults  
Moving  
Forward*

## Facilitating Independence Grants: Year 2

New funding for the Facilitating Independence Grants has been announced by the Government of Saskatchewan. Applications will be available soon. For more information, please see the SSM website [at this link](#).

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**Wishing everyone a great Age-Friendly Fall!  
Here's to our Age-Friendly work and action!**

*Catherine*

Catherine Barnsley  
Age-Friendly Communities Staff

*Beth*

Beth Stilborn  
Website and Social Media Staff

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This newsletter may have been forwarded to you by someone on your local AF Committee. If you would like to receive it directly, here's how you subscribe: please send your name and email address to Catherine, **indicating that you want to subscribe to the Age-Friendly Saskatchewan Newsletter**. For those receiving it with either Catherine Barnsley or Holly Schick as the sender's name, you are already subscribed.

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Age-Friendly Saskatchewan Website: <https://agefriendlysk.ca/>  
Age-Friendly Communities Page: <https://agefriendlysk.ca/af-saskatchewan-communities-main-page/>

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