

Who in your community might be a key stakeholder or partner in your work?

Partners and stakeholders are those individuals, organizations, and businesses who have a direct interest and/or are most likely to be impacted by the Age-Friendly process.

They can support Age-Friendly work by providing voluntary time, space for meetings and activities, funds, co-sponsorship, information-sharing, and other resources. They may be a liaison to a key provincial organization such as a health authority; or to local organizations, clubs, businesses. Often they may have similar goals to Age-Friendly, or have a mandate involving a particular Domain such as Transportation or Housing or Health.

Stakeholders and partners are not necessarily Committee members, although Committee members might be drawn from partner and stakeholder organizations or individuals. Remember that it is very important to have older adults from your community as stakeholders.

Who Might Partners and Stakeholders Be?

Local Community at Large

- Schools and Daycares
- Higher Education Institutions
- Public Library
- Service Clubs (Lions, Optimist, etc.)
- Community Living Associations
- Family Service Bureau
- Salvation Army
- Faith-based Organizations
- Local Community Foundation
- Safe Communities Group
- Immigrant Organizations
- Indigenous Organizations
- Literacy Networks
- Visual Arts Centre
- Museums
- Superannuated Teachers of Saskatchewan, local
- Older Adults Clubs
- Senior Citizen Associations
- Police Services/RCMP
- Firefighters

Business Community

- Stores: grocery, pharmacy, garden centre etc.
- Restaurants
- Local Media
- Realtors
- Insurance Brokers
- Large Commercial Farms
- Courtesy Van/Transportation Companies
- Chamber of Commerce
- Community Builders Alliance
- Downtown Improvement Organizations
- Local Business Association
- Financial Institutions
- Accountant/Legal Firms
- Funeral Homes

Health Care and Housing

- SHA Representatives
- Long-term Care Homes
- Retirement Homes
- Senior Housing
- Sask Housing Authority
- Community Clinic
- EMS/paramedics/ambulance
- Fitness groups
- Sask Seniors Fitness Association
- Saskatchewan Blue Cross
- Saskatchewan Abilities Council
- Fitness Centres/Clubs
- YW/YMCA

Municipal Government

- Rural or Urban Councils
- Parks & Recreation Departments
- Public Works
- Transportation Services
- Indigenous Relations
- Planning & Zoning Boards
- Economic Development Committee
- Communications
- Wellness & Leisure
- Town Development Committee

How is an Age-Friendly Committee Accountable to Stakeholders and Partners?

Partners and Stakeholders are essential to move Age-Friendly Actions forward. How do you keep them in the loop of ALL your work, and not only particular projects that you may work on together?

There are a variety of ways to do that:

- newsletters
- coffee hours twice a year in person or by Zoom
- publicity on a poster of an upcoming event
- personal thank you notes
- messages of thanks in traditional and social media
- lending a reciprocal hand to their projects
- partnership agreements
- sharing meeting notes

Learning More About Stakeholders in Other Age-Friendly Communities

Visit the Age-Friendly Saskatchewan Website, Community Pages to see how other communities engage with stakeholders and partners. <https://agefriendlysk.ca/af-saskatchewan-communities-main-page/>

An Age-Friendly community is all-ages friendly. Everyone is a stakeholder!

Creating Vibrant Communities for All

To learn more about the Age-Friendly journey, please visit our website: www.agefriendlysk.ca, email the Age-Friendly Communities Staff at: agefriendly@skseniorsmechanism.ca or scan the QR code to access all of our Age-Friendly Resources. Age-Friendly Saskatchewan is proud to be part of SSM (Saskatchewan Seniors Mechanism).

